

PRESS INFORMATION

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Buildbase Hits the Hardwood Deck with Lyptus[®]

Builders merchant, Buildbase, has become the first national chain to stock Lyptus[®] Decking, the fully certified and sustainable hardwood product brought to market by Weyerhaeuser UK import partner, Woodlink UK. The first hardwood decking supply deal to be agreed by Buildbase, Lyptus Decking is immediately available and is the only hardwood product supplied as a stock item throughout its branch network.

Catapulted into the global spotlight following its use on the gold-medal award winning 'A Monaco Garden' at this year's RHS Chelsea Flower Show, Lyptus Decking has fast become a sought after hardwood decking product based on its strong environmental credentials and striking aesthetics. Having first seen Lyptus Decking at the GLEE launch last year, Buildbase recognised the benefits of sustainable supply and certified sources, which coupled with the success of the recent RHS Chelsea Flower Show, has led to a prompt roll-out of Lyptus Decking into 12 branches.

Nigel Bullock, Buildbase Product Manager, spearheaded the adoption of Lyptus Decking in partnership with existing softwood decking supplier and Lyptus UK distributor, Hoppings: "The Chelsea Flower Show coverage was a great boost for an already great product. We had a gap in our decking product portfolio for sustainable hardwood with a guaranteed supply – Lyptus Decking firmly fits this requirement."

Grown on managed plantations in Brazil, which are fully certified to the national sustainable forestry standard, Cerflor and recognised by the international Programme for the Endorsement of Forest Certification (PEFC), the eucalyptus trees used to manufacture Lyptus can be harvested within 14-16

years, compared to the 60 plus years it takes many tropical trees to mature. This faster rate of growth facilitates the sustainability of supply, as the plantations can deliver a greater yield in a shorter space of time.

Cyril Williams, Director, Woodlink UK, comments: "Lyptus Decking is the result of significant investment, both in time and resource, to deliver a sustainable hardwood decking product that rivals non sustainable choices. Whilst the interest in Lyptus Decking post-Chelsea has been phenomenal, the key to its commercial success will be availability, and with the new agreement with Buildbase now in operation, the product will be readily accessible nationwide."

To support the launch of Lyptus Decking to its branch network, Buildbase is featuring Lyptus Decking on its national promotion programme and has also made the product available to purchase online. For further details please visit www.buildbase.co.uk.

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About Buildbase

BUILDBASE is a builders merchant group with over 130 branches across the UK supplying top quality products and offering excellent service. Inspirational displays of landscape products can be found at many Buildbase branches, expert staff are on hand to offer guidance and a regular delivery service is available. Selected Buildbase branches also incorporate HIREBASE, which offers a complete range of landscaping equipment and garden machinery for hire. Buildbase has won 'Best National Builders Merchant' on five occasions and gained the 'Best Hard Landscaping Display' in the most recent awards. Visit www.buildbase.co.uk

About Hoppings

In 2012 Hoppings Softwood Products PLC will have been established for 80 years and remain an independently owned timber importer. Hoppings Softwood Products specialise in the machining and preservative pre treatment of sustainable softwood timber products. Over the last ten years Hoppings Softwood Products have chosen to brand their two core product ranges as a mark of their commitment to their retail customers and their product quality. Q-Deck® represents their range of quality outdoor decking products, Q-Deck Lyptus being the most recent exciting new addition to the range. Hoppings Q-Deck products are generally sold through timber and builders merchants and they

currently supply a network of over 230 Q-Deck stockists nationwide. Buildbase is Hoppings' only national merchant customer. Visit www.hoppings.co.uk

About WoodLink UK

Woodlink UK has established close partnerships with very experienced sawmills which enables the company to offer sound advice that enhances the value to its customers and the hardwoods it offers. The company has extensive storage in the north and south of the country and can deliver anywhere. Further information can be found at www.woodlinkuk.com

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About Weyerhaeuser

Weyerhaeuser Company, one of the world's largest forest products companies, began operations in 1900. We grow and harvest trees, build homes and make a range of forest products essential to everyday lives. We manage our timberland on a sustainable basis in compliance with internationally recognized forestry standards. At the end of 2009, we employed approximately 14,900 employees in 10 countries. We have customers worldwide and generated \$5.5 billion in sales in 2009. Our stock trades on the New York Stock exchange under the symbol WY. Additional information about us is available at www.weyerhaeuser.com

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