



## **PRESS INFORMATION**

GLEE 2010

20<sup>th</sup> – 22<sup>nd</sup> September 2010

Stand: Hall 4 B40

### **Woodlink UK Launches Lyptus® Decking at GLEE 2010**

International timber products supplier, **Woodlink UK**, used GLEE 2010 as the platform from which to launch **Lyptus Decking** – a brand new exterior decking product which delivers a high quality, fully certified and sustainable alternative to many tropical species used in these applications.

Developed and brought to market by Woodlink UK, Lyptus Decking is manufactured from Lyptus lumber, which is produced in Brazil by international forest products company, Weyerhaeuser. Available as stock on the ground with immediate effect, the ongoing manufacture of Lyptus Decking is not subject to the same seasonal fluctuations many tropical species suffer, which means the product has a guaranteed supply all year round.

The appearance of Lyptus Decking compares well with many tropical species, and can also resemble Cherry with its natural finish and when oiled, achieves a Walnut-like shade. Available as a reeded decking profile with a smooth reverse, the aesthetics of Lyptus Decking are expected to give rise to its popularity.

Cyril Williams, partner at Woodlink UK, comments: “Lyptus is globally recognised as a high quality PEFC certified hardwood product which holds the very best environmental credentials. With the decline in availability of certified tropical species for decking products, we identified an opportunity to develop the use of Lyptus into exterior decking applications, and have worked hard to deliver a product that is as durable as it is sustainable.”

Lyptus Decking has been developed in response to increased market demand for certified hardwood decking products. As an existing distributor partner for the full Lyptus range, Woodlink has satisfied this market demand by collaborating with Weyerhaeuser to develop Lyptus lumber specifically for use in exterior decking applications.

Traditionally used for interior millwork and panelling, the extension of Lyptus to exterior decking applications has been enabled by the engineering of an exact manufacturing process. Key to this is the close monitoring and control of moisture levels during drying, which delivers a more durable product designed to withstand exterior exposure.

Careful sorting of the lumber is also pivotal in the production of Lyptus Decking, with the product manufactured exclusively from Lyptus heartwood at a minimum density of 600kg/m<sup>3</sup>. Independent tests by the Hamburg Technical Institute in Germany have shown Lyptus Decking to achieve Durability Class 3, which has been verified by TRADA for use in the UK.

The year-round availability and sustainability of Lyptus Decking are owed to trees being grown on responsibly managed plantations in Brazil. With the climate facilitating a faster rate of growth, the trees from which Lyptus is manufactured can be harvested within 14-16 years, compared to the 60 plus years it takes many tropical trees to mature. Moreover, the plantations are fully certified to the national sustainable forestry standard, Cerflor, recognised by the international Programme for the Endorsement of Forest Certification (PEFC).

John Guerin, European commercial director, Weyerhaeuser, concludes: "Lyptus is highly favoured for its sustainability credentials, its technical features and its rich colours. The addition of Lyptus Decking to the portfolio is an exciting development and we expect the product to be particularly popular with the residential market, where hardwood species continue to be preferred."

For further information on Lyptus Decking or the full Lyptus range including lumber, please contact WoodLink UK on +44 1787 475238.

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## **About Woodlink**

Headquartered in Hamburg, Woodlink is a global supplier of lumber and semi-finished wood products. Part of the Anders Group, Woodlink also has offices in Germany and Poland. For further information visit [www.woodlink.info](http://www.woodlink.info)

## **About Weyerhaeuser**

Weyerhaeuser Company, one of the world's largest forest products companies, began operations in 1900. Weyerhaeuser grows and harvest trees, build homes and make a range of forest products essential to everyday lives. Weyerhaeuser manages 22 million acres of timberland worldwide on a sustainable basis in compliance with internationally recognized forestry standards. At the end of 2009, Weyerhaeuser employed approximately 14,900 employees in 10 countries. Customers of Weyerhaeuser worldwide generated \$5.5 billion in sales in 2009. Its stock trades on the New York Stock exchange under the symbol WY. Additional information about us Weyerhaeuser is available at <http://www.weyerhaeuser.com>.

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